



Great Schools for
Growing and Learning

CONTACT

St. James-Assiniboia School Division

Winter Issue 2019



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Cirque Du Soleil welcomes CSHC into the kitchen

On October 16, 2019, the Grade 11 culinary arts class from Collège Sturgeon Heights Collegiate (CSHC) had the opportunity to prepare food, with hands-on guidance, inside the kitchen of the touring Cirque Du Soleil show, Amaluna. The class received a tour of the kitchen led by cook Jamie Francis, who joined the organization seven years ago from England.

"It is kind of cool to learn that all of the chefs here (with Amaluna) are from different countries around the world," said Dylan T., CSHC Student.

The 15 students divided into two groups. Each group took turns preparing food in the kitchen and taking a tour backstage to explore the dressing rooms, the stage, the trap doors, training equipment and props. When in the kitchen, students prepared dinner for the cast and crew to enjoy later that evening. Each day, the Amaluna kitchen provides meals for approximately 120 artists and staff in connection with the show.

"This is different than at school," said student Anais B, CSHC Student.



"It is more professional, there is more pressure, and you want to do better."

Students diced vegetables, mashed potatoes, kneaded pork, sliced prime rib, rolled out dough, and filled and shaped perogies — tasks which many had never done before. Students also received a delivery shipment and unloaded groceries in bulk into the fridges and coolers. As the day approached 1 p.m., the class had prepared hundreds of perogies as well as

beef stroganoff for the Amaluna performers and crew to enjoy. This task wasn't new for the students as they prepare and serve food each day at their school cafeteria, which serves approximately 1,400 students.

"It involves a lot of teamwork," said Hannah M, CSHC Student.

While the work was similar to their culinary arts class, the experience opened their eyes to a new opportunity.

"I think it's cool because they get to travel," said Anais B. "They pack up and reassemble wherever they go next and do it all over again."

"The cook trade offers a wide variety of travel and learning journeys for everyone," said Mr. Joachim, Culinary arts teacher, CSHC. "There is so much to learn and see if we only can step a few inches out of our comfort zone!"

As a special thank you to the students for all their hard work, the Amaluna show organizer gifted the entire class with tickets to see the production. They also snuck the group in to witness an afternoon training session and learn more about Cirque Du Soleil.



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www.sjasd.ca



Community spirit builds a Santa Shop at George Waters Middle School

Each year George Waters Middle School creates a second-hand gift store called the Santa Shop. This momentary holiday marketplace provides students with the opportunity to purchase and wrap presents from their immediate family. All gifts are donated to the school by staff members, friends and family of staff members and the community, and presents range in price from \$0.25 to \$1.

"I like that I can buy presents for my dad," said Michael S. "It's just me and my dad, so I can surprise him with Christmas presents, and he won't know what's in them."

Along with volunteers from the community, St. James-Assiniboia staff and trustees also donate their time to helping students wrap gifts that they have purchased for their family. The event brings joy to the school, and a sense of community from those that help bring the Santa Shop to life.



2020 REPORT TO THE COMMUNITY

Our SJASD Report to the Community is a summary of the previous school year, in terms of programming, student data and assessment, as well as our priorities and plans for the future. The report is available on the homepage of our website at www.sjasd.ca in the top banner, or can always be accessed under Governance/Report to the Community. [Click here to check out SJASD's 2020 Report to the Community.](#)

Sign up to receive our CONTACT newsletter via email by visiting WWW.SJASD.CA

From Barons to Bearcats - Celebrating 50 Years at Bruce Middle School



Bruce Middle School, as it is known today, had an interesting start to its life as an educational institution. Tucked in behind the Grace Hospital on Treaty One Land, Bruce Junior High was set to open its doors to children from ages 11 to 14 in the fall of 1968. Due to a number of delays in construction, students actually attended schools in the neighbourhood, and then attended school in shifts, until Bruce was ready to officially open its doors as an open-concept school in 1969.

If you joined us for our 50th celebration on Friday, October 4, 2019, you would have been privy to a number of these warm candid memories shared by the first Vice Principal, who helped to design the school and from former and

current staff and students. You may have revelled in memories of winter camp, shared some belly laughs over hair styles and outfits from decades gone by, caught up with students who dated in grade eight and have been married ever since, recognized the set of the Hallmark Movie that our school was used for, or been reminded of the reason our interior classrooms have no windows! One of the most shocking moments came when we learned that the Grace Hospital's emergency plan listed our school as the triage site for a morgue!

The evening was an incredible success thanks to the hard work of our committee members including former teacher Wendy Sutton, former

Principal Mr. W. (Bill) Cann, current teachers, Mr. P. Harland and Mr. J. Weber, current Principal, Mrs. Moffatt, and Vice Principal, Ms. O'Brien as well as all of our current team members and students who worked tirelessly to create welcoming spaces for our visitors to reminisce. A special thank you to our SJASD Trustees who brought greetings and shared stories and history about our community. Whether you consider yourself a Baron or a Bearcat, we were honoured that you took the time to join us for our 50th celebration!

Submitted by Jody O'Brien, Vice-Principal, Bruce Middle School

Casting a Ballot at Every Age: The Federal Election in SJASD schools

The Federal Election for students 18 years and younger saw quite a turnout in St. James-Assiniboia School Division (SJASD) this year. Twelve SJASD schools hosted student elections using the Student Vote Canada program and campaign tools. Many students had the opportunity to feel connected to the federal election process and the results.

While the student election looked different at every school, all schools did their research and recognized the vital role democracy plays in Canada. In SJASD, three Senior Years schools, two Middle Years schools and seven Early Years schools carried out the student vote on campus.

According to Student Vote Canada, Student Vote is an authentic learning program. It provides students with the opportunity to experience the voting process firsthand and practice the habits of active and informed citizenship.

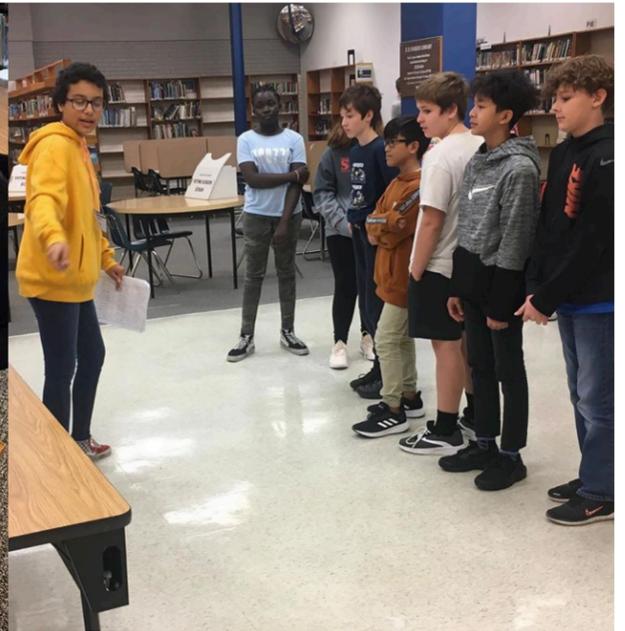
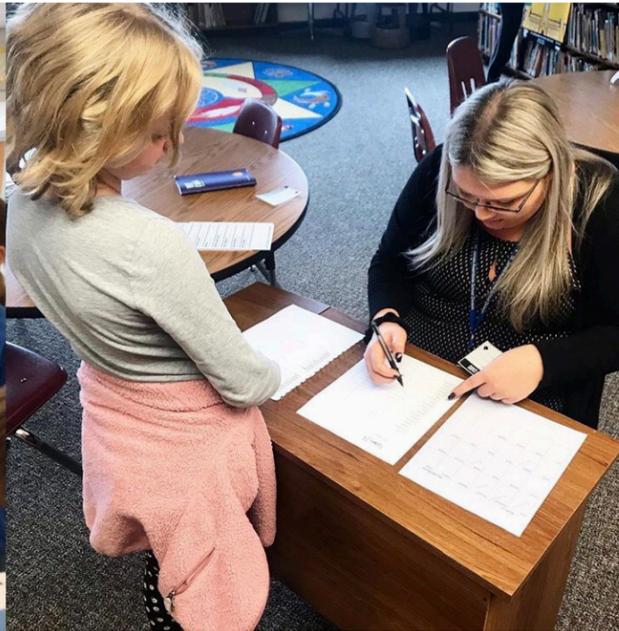
Some schools set up the election complete with security, greeters and representatives from each party to replicate the exact process. Others

connected the student vote to elections at their school, such as electing student council or student leadership teams. At multiple schools, teachers shared how the topic of climate change was of great importance to their students and impacted their decision-making.

More than 1.1 million elementary and secondary schools across the country took part in Student Vote Canada 2019. The student election resulted in the:

- Liberal Party gaining 109 seats to form a minority government
- New Democratic Party forming the opposition with 98 seats
- Conservative Party winning 94 seats
- Green Party getting 28 seats
- Bloc Quebecois obtaining nine seats

Great job to all students and staff involved in the 2019 student election!



Students take to the ballot box with passion for politics

This fall, several Grade six classrooms at École Ness took advantage of election season to drive our study of the Canadian government and the electoral system. The provincial election in September served as a starting point for discussions and planted the first seeds of curiosity about politics and civic issues. Our learning culminated in a mock election through Student Vote, a program that allows students across Canada to participate in National Student Vote Week.



In anticipation of the election, students researched the platforms of each of the major political parties. Students focused on the issues that mattered the most to them, namely climate change, immigration, safety, and relations with Indigenous peoples. They also analyzed the plans and promises of each party and evaluated which party's platform aligned the best with their values and beliefs. Finally, each student created a video that explained why they chose to vote for a particular candidate or party.

From October 15 to 18, 1.2 million elementary and secondary school students participated in

Student Vote Canada 2019. In total, 8,097 schools reported 1,199,939 votes, with results from all federal ridings. CIVIX compiled and shared results from schools all over the nation after the general election. In findings that paralleled those of the general election, the Liberal party won the highest number of seats (109 seats; 22.34% of votes), while the Conservative Party won the

popular vote (92 seats; 25.07% of votes). There was also far greater support among students across the nation for the NDP (101 seats; 24.84% of votes) and the Green Party (27 seats; 18.08% of votes) than in the general election.

At École Ness, 113 grade six students cast their ballots for the official candidates running in our riding. The NDP won by a landslide, taking 63% percent of the votes. The Conservative Party (13%), the Liberal Party (10%), the Green Party (7.5%), the People's Party of Canada (5%), and the Independent candidate (1.5%) split the rest of the votes.

The discussion did not end on Election Night. In our classrooms, we analyzed charts and diagrams of the results. We looked at provincial trends in voting and considered why parties might have lost or gained seats in different areas. We wondered about the implications of moving from a majority to a minority government. We noticed the discrepancies between the popular vote and seat distribution, which led to discussions about our electoral system.

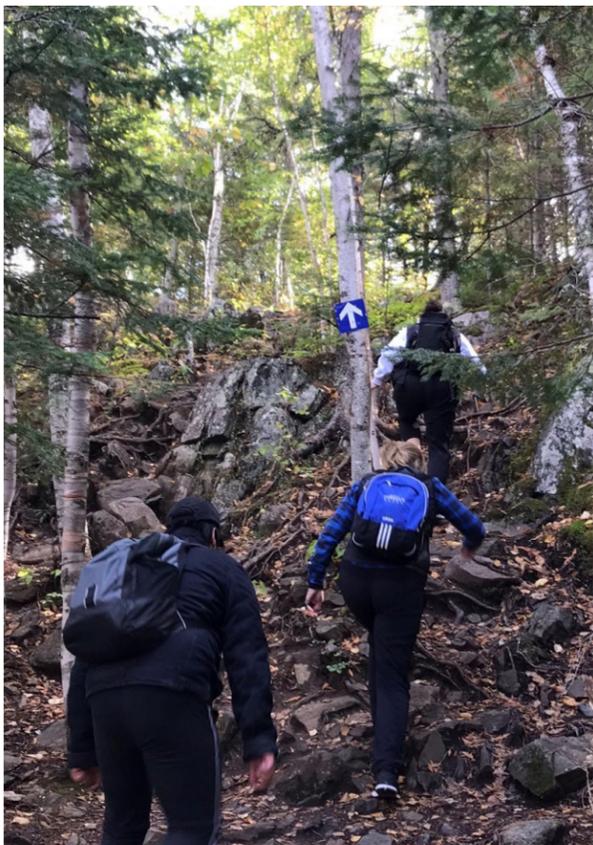
Throughout this entire project, we witnessed their passion for politics. The students' enthusiasm was evident during conversations, debates with each other and also with their parents during our student-led conferences. They truly blew us away with their ability to develop informed opinions, their readiness to examine their values critically, and their keen interest in civic issues. Not only did we experience some truly transformative learning, but we also had the chance to witness students becoming invested in the future of our nation. Hopefully, we will see a great wave of informed young voters hitting the polls a few years from now!

Submitted by Ness Teachers' Stephanie Champagne and Karina Scham





An outdoor learning adventure on The Hunt Lake Trail



Outdoor, adventure, and knowledge are three words that describe the objectives of a unique outdoor education program constructed for the students of Jameswood Alternative School (JAS). On September 25, 2019, 14 committed students and four lucky staff arrived at school for 7:00 a.m. to depart on an experience of a lifetime. Our first, of hopefully many, alternative pursuits tested weeks of physical training on a one-day hiking trip to The Hunt Lake Trail in Whiteshell Provincial Park.

The two-hour bus trip was an opportunity for students to make connections with fellow students and staff and to discuss their preparation for the challenging hike! For many of the students involved, this was their first trip outside of city limits. Students experienced the benefits of physical activity, tested their fitness levels, improved their mental resiliency, explored the impact of nature on wellness, and applied the importance of teamwork. Each member of our crew completed a total of 14 kilometres!

The Hunt Lake Trail follows the east shore of West Hawk Lake and is renowned for its rigorous terrain, steep climbs, sharp descents, intriguing caves and spectacular views. There are several incredible scenic lookout points along the trail where many students were able to capture photos to frame

great memories. Along the path and in the granite, we discovered petroforms of turtles, snakes, and geometrical patterns shaped during the last ice age. Students were able to see first-hand the fantastic red granite of the Canadian Shield and the abundance of lakes encased within eastern Manitoba. Before departing home, we made a brief stop at the main beach of West Hawk Lake to discuss meteors and the impact one had on creating the lake.

It was a pleasure to provide students with this real-life learning opportunity. They applied their training toward a fun outdoor adventure and experienced the Whiteshell Provincial Park with its abundance of trails, lakes and wildlife. Discussions have already begun for our next hike, and possibly an overnight excursion.

We look forward to sharing details of our next adventure!

Submitted by Kevin Boughton, Educator, Jameswood Alternative School

Crestview Students tackle tough issues of sustainability

On Thursday, November 7, 2019, five students from Crestview School had a unique opportunity to attend the United Nations Sustainable Development Goals (SDG) Youth Forum at the Canadian Mennonite University. The event was put on by a group called Learning for a Sustainable Future (LSF). At the event, students participated in various workshops to learn about topics such as water conservation, monarch butterflies, food waste, the UN 17 Goals of Sustainability. Teachers attend professional development sessions with other teachers to learn how to empower students and teach sustainability at our schools.

Students left the workshops empowered to share what they had learned. As a group, they reflected on the day and put together a plan to better Crestview and our community with a sustainability focus. The students plan to reduce how much water is wasted in areas like school bathrooms, the staff room and water fountains. To help us kickstart our sustainability project in our school, LSF gave Linwood a \$200 Action Project Grant Commitment

As a school, Crestview now has a goal in January to begin a school-wide enquiry into sustainability. Our students plan to have our project up and running over the next couple months to partner with the inquiry and excellent work that Crestview is doing.

We look forward to showing how our water sustainability action plan progresses and what impact we were able to have saving water in our school.

Submitted by Grade 5 Linwood students Katya, Keyanna, Haley, Jude and Mason.





It's time to register for the 2020-2021 school year!

All Schools in St. James-Assiniboia School Division will hold Information Evenings either in January or February 2020

Kindergarten

All children registering for Kindergarten must be five years old by December 31, 2020 in order to register for Kindergarten starting in September 2020. Each school in the St. James-Assiniboia School Division is hosting an Information Evening to provide you with an opportunity to meet the teachers and learn more about school programs.

The following Kindergarten Information Evenings will begin at 7:00 p.m. Registrations will be accepted by schools beginning on January 29, 2020, beginning at 8:00 a.m. Start times will be provided at the Information Evening or by contacting the school.

École Assiniboine,* 175 Winston Rd., 204-885-2216
 Athlone School, 110 Athlone Dr., 204-832-1373
 École Bannatyne,* 363 Thompson Dr., 204-888-1101
 Brooklands School, 1950 Pacific Ave., 204-633-9630
 Buchanan School, 815 Buchanan Blvd., 204-888-0680
 Crestview School, 333 Morgan Cres., 204-885-7710
 Heritage School, 47 Heritage Blvd., 204-837-1394
 Lakewood School, 55 Kay Cres., 204-889-9360
 Linwood School, 266 Linwood St., 204-889-9356
 Phoenix School, 111 Alboro St., Headingley, 204-889-5053
 École Robert Browning,* 130 Browning Blvd., 204-837-8381
 Sansome School, 181 Sansome Ave., 204-889-6000
 Stevenson-Britannia School, 1777 Silver Ave., 204-832-1359
 Strathmillan School, 339 Strathmillan Rd., 204-888-0148
 Voyageur School, 37 Voyageur Ave., 204-888-3390

Monday, January 20
 Thursday, January 16
 Monday, January 20
 Tuesday, January 21
 Wednesday, January 22
 Tuesday, January 21
 Tuesday, January 21
 Wednesday, January 15
 Thursday, January 16
 Wednesday, January 15
 Monday, January 20
 Thursday, January 23
 Tuesday, January 21
 Wednesday, January 22
 Thursday, January 23

* French Immersion

For additional information, please visit our **Guide to Early Years Out-of-Catchment Registration Brochure**, found at www.sjasd.ca/Schools/StudentRegistration

Middle Years

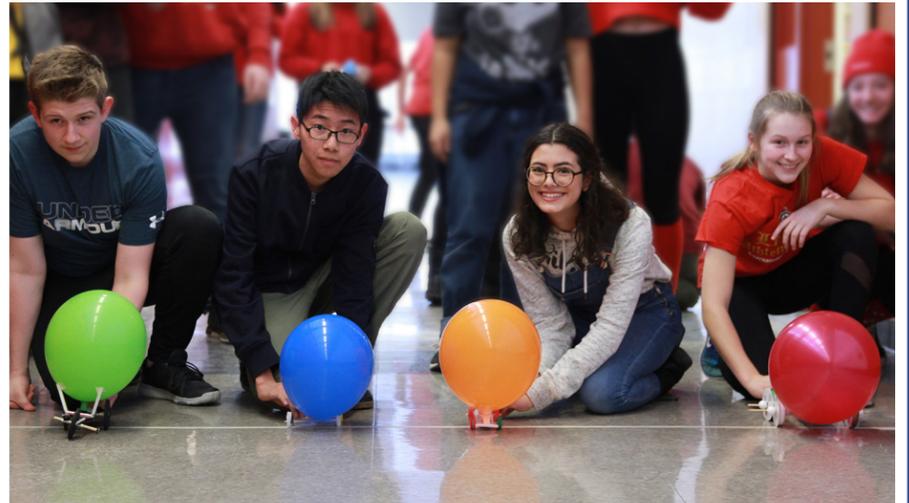
The following Information Evenings have been scheduled to provide parents and students with information on school programs. **All Information Evenings begin at 7:00 p.m. Registration forms will be accepted on January 29, 2020.**

Bruce Middle School, 333 Booth Dr., 204-888-1990
 George Waters Middle School, 190 Ferry Rd., 204-888-4898
 Golden Gate Middle School, 330 Bruce Ave., 204-837-5808
 Hedges Middle School, 369 Fairlane Ave., 204-837-5843
 Lincoln Middle School, 3180 McBey Ave., 204-837-8397
 École Ness, 3300 Ness Ave., 204-837-1361

Monday, January 20
 Wednesday, January 22
 Wednesday, January 15
 Monday, January 13
 Tuesday, January 21
 Thursday, January 16

MIDDLE YEARS PROGRAMMING

Middle Years schools in St. James-Assiniboia School Division are composed of Grades 6 to 8, and are specifically designed to address educational issues involving young people in the transition period between childhood and full adolescence. Along with the regular academic program, all of our Middle Years schools offer a wide range of options as well as extra-curricular activities.



Senior Years

Our four collegiates are holding Information Evenings on the following dates for parents and students to meet teachers and learn more about the different types of programs available. **All Information Evenings begin at 7:00 p.m. Registration forms will be accepted on February 14, 2020.**

John Taylor Collegiate, 470 Hamilton Ave., 204-888-8930 Thursday, February 13
 St. James Collegiate, 1900 Portage Ave., 204-888-4867 Monday, February 10
 Collège Sturgeon Heights Collegiate, 2665 Ness Ave., 204-888-0684 Tuesday, February 11
 Westwood Collegiate, 360 Rouge Rd., 204-888-7650 Wednesday, February 12

SENIOR YEARS PROGRAMMING

Senior Years schools in St. James-Assiniboia School Division are comprised of grades 9 to 12 with programming available to meet the learning needs of every student. In addition to provincial programming, students will have the opportunity to earn accepted university credits while still in high school. Our high schools, in addition to compulsory courses, offer diversified programming for students interested in pursuing arts education in areas that may include band, choral, dance, drama, musical theatre and visual arts. Students wishing to continue with French Immersion studies may attend Collège Sturgeon Heights Collegiate, while vocational credits are offered at two sites, St. James Collegiate and Collège Sturgeon Heights Collegiate.

SCHOOLS OF CHOICE

Non-resident students are to apply for schools of choice, with acceptance based on availability as determined by staff and building capacity. In Division residents (K-12) who wish to apply to an out-of-catchment school may also submit a school of choice application for consideration.

Students and families wanting to express schools of choice intent are to visit the following link <http://bit.ly/socreg2020> and complete the required information. **Registration for out of catchment and out of Division students (K-12) will begin on February 14, 2020.**

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Non-resident students are welcome. However it is important to note that students living outside the Metro area must register by May 15, 2020 to be considered for registration. Students who live within city limits must register prior to September 30, 2020. Please contact the school, the School Board office at 204-888-7951, or visit www.sjasd.ca for more information.

Upcoming Events

Be sure to mark your calendars for the following Division events and activities:

February 10-13

Divisional Music Celebration

February 11

School Board Meeting, 7:30 p.m.
 2574 Portage Ave, Public Welcome

February 17

Louis Riel Day: No School

February 18

Early dismissal

February 21

Inservice: Early and Middle Years No School

February 25

School Board Meeting, 7:30 p.m.
 2574 Portage Ave, Public Welcome

February 27

Parent Budget Meeting, 7:00 p.m.
 2574 Portage Ave, Public Welcome

March 3

Concours d'art Oratoire (Gr.3-6), 6:30 p.m.
 College Sturgeon Heights Collegiate

March 4

Concours d'art Oratoire (Gr.7-12), 6:30 p.m.
 College Sturgeon Heights Collegiate

March 10

School Board Meeting, 7:30 p.m.
 2574 Portage Ave, Public Welcome

March 13

Inservice: All Schools

March 17

Early dismissal

March 24

School Board Meeting, 7:30 p.m.
 2574 Portage Ave, Public Welcome

Visit our Divisional Calendar at www.sjasd.ca for additional details on Division/school events.

Community

All schools in SJASD participate in fundraising and community service initiatives year-round to give back to our community and help students be active local and global citizens. Below is a glimpse of a few initiatives our schools carried out leading up to the 2019 holiday season.



WJHA students lend a helpful hand at Habitat for Humanity

SJASD students laced up their steel-toed boots, put their hard hats on and tied on their toolbelts to work on building a new home in Winnipeg.

During the week of October 14-22, 2019, a total of 22 students involved with the Winnipeg Jets Hockey Academy (WJHA) assisted with a site build for Habitat for Humanity. Grade 11 and 12 students from John Taylor Collegiate, College Sturgeon Heights Collegiate and St. James Collegiate engaged in the project, working alongside SJASD and True North Youth Foundation (TNYF) staff.

As many students picked up specific tools for the first time, they gained insight into the process and steps involved in building a home. Three students from College Sturgeon Heights Collegiate learned how to install siding with the help of Habitat for Humanity employees and the future homeowner. Nine students from St. James Collegiate had the opportunity to help install insulation throughout the main floor of the new build. Lastly, 10 John Taylor Collegiate students worked to install the windows and doors onto the house alongside the soon-to-be homeowner.

A special thank you to TNYF staff members Nick Sasaki, Jen McAlpine and Janelle Forcand for helping coordinate this valuable learning opportunity for our students. Great job to all WJHA students on learning new life skills and volunteering to help others in the community.

Provided by Nicole McAlpine, WJHA-Hockey Canada Skills Academy Liaison at True North

Pros VS Joes compete to bring deluxe hampers to families during the holidays

On December 2, 2019, a week-long competition began, consisting of a series of athletic feats, where Sturgeon Heights' students challenge professional and amateur athletes in many different fun activities in the 11th annual Pros VS Joes' event. Winnipeg Blue Bombers, University of Manitoba Bison football, other CFL players, and volleyball and hockey players all took on Collège Sturgeon Heights Collegiate Students (CSHC) in events such as The Gauntlet and Powerball, Basketball and the SJASD Rock, Paper, Scissors Championship Tournament.

For a \$2 donation or two food items, students watched the event during the lunch hour. Donations went towards creating deluxe hampers for 36 families in the community during the holiday season. A total of nine SJASD schools



also participated in the fundraiser this year by sending food items and donations leading up to the event. Each school also participated in the final event, the annual rock, paper, scissors tournament.

Our thanks to everyone involved in the 2019 Pros Vs Joes event that helped to raise food donations and cash contributions.



United Way Winnipeg 2019 Campaign in SJASD

The United Way Winnipeg supports an umbrella of programs across Winnipeg, which provides opportunities for youth to thrive, achieve their goals, and lead healthy lives. Each year, SJASD runs a staff-led fundraising campaign in every building in our Division for the United Way Winnipeg.

In 2019, the SJASD Division collectively raised over \$16,000 through generous staff donations and countless special events. Each building in our Division has a United Way representative, and we thank them for their continued dedication and leadership in this campaign. All donations have a

valuable impact on our community and across Winnipeg. Thank you to everyone who participated in this year's campaign!

CONGRATULATIONS

Husky is named MHSAA's Athlete of the Week

For the week of October 2, Grade 10 student Emily B. from Collège Sturgeon Heights Collegiate was named the Manitoba High Schools Athletic Association's (MHSAA) Urban Athlete of the Week. The MHSAA recognizes the achievements of outstanding athletes from across the province in all areas of sport. Emily B. earned the prestigious nomination from her contributions to the Husky Girls Junior Varsity Volleyball team. She is the setter and captain of this team, helping lead the JV Husky Girls to multiple tournament and league game victories. Emily demonstrates leadership on the court and in the classroom, maintaining an 80% average in her studies.

"She has the knack to freeze the oppositions block with her set selections," shared coach Mr. Vermette. "She has tremendous leadership ability as the captain of this year's team. In only her second year of setting she is a quick learner and will stabilize this position for the next few years."

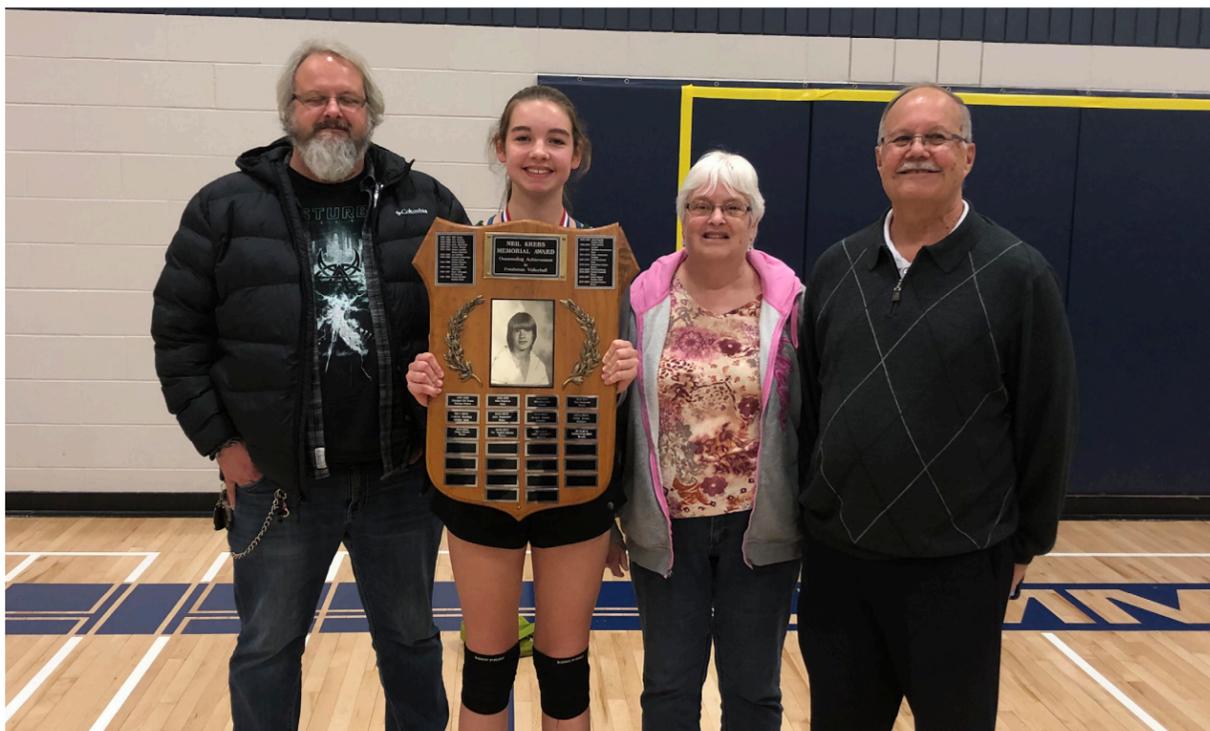
Congratulations to Emily on earning this outstanding athletic achievement! She is the first SJASD student in the 2019-2020 school year to earn this provincial recognition.



The Honourable Neil Krebs Award for 2019

The Neil Krebs award is presented annually to a member of the Middle Years Tier 1 Championship team. The award recipient rotates between a male player one year and a female player the next. Neil Krebs was a student who played on the boys' volleyball team at Spring Valley School in SJASD. The memorial award was developed in his honour after he died as a result of an automobile/cycling accident. The award, consisting of a divisional plaque and \$100 scholarship, is presented to a player who best exemplifies the characteristics that Neil displayed as an athlete, including excellent skill, sportsmanship and team commitment.

For the 2019 volleyball season, Grade 8 Ness Middle School student and volleyball player Kaida W. was selected to receive this honourable award. The Ness Girls volleyball team won the SJAMYAA Volleyball Championship in the Tier 1 St. James-Assiniboia Middle Years Athletic Association Division Tournament.



Westwood Warriors and Sturgeon Huskies win big in 2019 Volleyball season



It was an impressive 2019 Volleyball season this year for Westwood Collegiate and Collège Sturgeon Heights Collegiate, and the St. James-Assiniboia School Division (SJASD). Both Sturgeon Heights Junior Varsity Girls and Westwood Junior Varsity Girls made the finals, as did the Sturgeon Heights Junior Varsity Boys and Westwood Collegiate Varsity Boys.

Sturgeon Heights and Westwood Warriors Junior Varsity Girls (AAAA JV - Girls)

Two great SJASD AAAA JV Girls Volleyball teams battled it out at the Championship Finals on November 25 at the Investors Group Athletic Centre (University of Manitoba). The Sturgeon Heights Huskies and Westwood Warriors each made it to the final championship, but in the end, the Huskies won the Provincial Championship 3-0. The last game results were 25-19, 25-18, 25-22 — an excellent season for both teams.

Sturgeon Heights Junior Varsity Boys (AAAA JV Boys)

Congratulations to the Sturgeon Heights Huskies Boys Volleyball team for making it to the semi-finals in the AAAA JV Provincial tournament. The Huskies started strong with a first-round win against the Steinbach Regional Sabres, but ultimately the Sabres would come back with a (1-3) victory. The last game results were 19-25, 25-16, 25-11, 28-26. Good season Huskies.

Westwood Collegiate Varsity Boys (AAAA Boys)

The Westwood Collegiate Varsity Boys Volleyball team placed 2nd in the AAAA Provincial High School Volleyball Championship. After winning a thriller (3-2) over the St. Paul Crusaders, the Westwood Warriors moved on to the finals. The final game was on December 2 at the Investors Group Athletic Centre, the University of Manitoba, where the Warriors played the

Dakota Lancers. The Westwood team lost the first two sets by only a couple points and fought back to win the third set. The win was solidified for the Dakota Lancers in the fourth, as they won the championship. The last game results were 25-23, 25-23, 22-25, 25-15. Tremendous season, Warriors!

Thank you for a memorable season

All SJASD Volleyball teams, both at the Middle and Senior Years levels, did a great job this year. A special thank you to all coaches, parents, volunteers and administration for your time and dedication this season in supporting our SJASD athletes and ensure the success of these Championships.

Linwood School is selected for Indigo's Adopt a School Program

Linwood School is in the market for some new educational resources after partnering with a local organization to help grow their library fund.

The Indigo Bookstore on Kenaston Boulevard chose to sponsor Linwood School for the fall of 2019 for the Indigo Adopt A School Program. The program is supported by the Indigo Love of Reading Foundation and helps Canadian elementary schools raise funds to purchase additional books and educational resources for students. Linwood School was selected for the 2019-2020 school year from more than 30 applications.

The Indigo Bookstore Kenaston Common dedicated three in-store promotion days to helping Linwood School grow their school and classroom library fund. The promotion days took place on three consecutive Saturdays, including September 21, 28 and October 5. Student ambassadors set up a booth for several hours each day and sold hand-made goods created by all of the students in the school. On the first Saturday, the team sold student-made bookmarks and the following week they offered baked goods and treats available for purchase. The final Saturday the booth sold student artwork created by the many talented students at Linwood School.

In addition to the purchases customers made at the booth, the store also collected contributions at the till and sold wrapped, mystery books for customers to buy with proceeds supporting the Linwood initiative. The creative and culinary talents of the Linwood students, paired with the fundraising support of the bookstore, allowed Linwood School to raise a total of \$4,300 for the school library fund.

"This was an amazing opportunity for our school," shared Principal Mr. Miller. "This partnership allowed us to almost double our library budget for the year."

The Linwood School Parent Council assisted in monitoring the booth and provided hands-on assistance during the in-store promotions. A big thank-you to Indigo Bookstore Kenaston Common for making this opportunity possible for the Linwood School community. The main school library will see a surge of new books this year, based on the suggestions and reading preferences of the students. Congratulations to all involved in this successful campaign and thank you to all of the generous Winnipeg shoppers for the donations towards growing literary endeavour.



The St. James-Assiniboia School Board of Trustees and Administration wish you the best for a happy and healthy new year ahead



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School Board Trustee



Craig Johnson
School Board Trustee



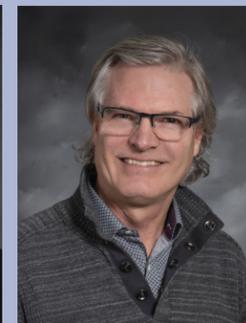
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Holly Hunter
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Bruce Chegus
School Board Trustee



Bryan Metcalfe
School Board Trustee

Check out our many student and staff achievements celebrated on our St. James Assiniboia School Division social media accounts:



@st.james_assiniboiasd



@St.JamesAssiniboiaSchoolDivision



@SJASDivision

See our News section at www.sjasd.ca for more stories.

CONTACT

Contact is published four times per year for friends of St. James-Assiniboia School Division. Please connect with us at:

Cory Cameron, Editor
St. James-Assiniboia School Division
2574 Portage Avenue,
Winnipeg, MB R3J 0H8
Tel: (204) 888-7951
Email: inquiries@sjasd.ca

