

118262

COOPERATIVE PROGRAMMING WITH BUSINESS AND INDUSTRY

Business/Education Partnerships

Business/Education partnerships between schools and the business community are designed to enhance learning for students. They may involve other education stakeholders as partners including students, employees, parents, communities, labour and government organizations. Most business-education partnerships are co-operative relationships in which partners share objectives, human, material, or financial resources, roles, and responsibilities in order to achieve desired learning outcomes. All business partners shall be considered with respect to the following:

ETHICAL GUIDELINES:

1. Business/Education Partnerships must:
 - Enhance the quality and relevance of education for students,
 - Treat fairly and equitably all those served by the partnership,
 - Provide opportunities for all partners to meet their shared social responsibilities toward education,
 - Respect the core values of all partners,
 - Be based on the clearly defined expectations of all partners,
 - Be based on shared or aligned objectives that support the goals of the school division.
2. Business-Education Partnerships must support the allocation of resources, which complement but not replace public funding for education.
3. Roles and responsibilities of the partners will be identified and documented before any formal agreements are reached. Expected behaviors and outcomes shall be expressed to all partners.
4. Partnerships will be evaluated on a regular basis to allow all stakeholders to make informed decisions that ensure continuous improvement.

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OPERATING PRINCIPLES:

- Identify students' needs first, and then take action to enhance learning outcomes.
- Develop partnerships through consultation with all partners to meet students' needs.
- Set clear objectives that support the partner organizations' goals.
- Test actions against the ethics and core values of all the partners.
- Any partnership that involves advertising should comply with policy "Distribution of Advertising Materials in Schools".

(See also Distribution of Advertising Materials In Schools Policy KHC)

Former KMG

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