## ST. JAMES-ASSINIBOIA SCHOOL DIVISION

Great Schools for Growing and Learning

POLICY: KA

# 69984v2 AD KD

## SCHOOL COMMUNITY RELATIONS

The Board believes that schools need the goodwill, respect, confidence and understanding of the public if the Division is to succeed in its educational mission. To that end, the Board establishes these broad goals:

- 1. To sustain a systematic and continuing effort to ascertain the community's perceptions of their school system, and to discover the public's aspirations for the education of their children.
- 2. To develop public understanding, through an effective public relations program/communication plan, of all aspects of school operation, both at the Division and local school levels.
- 3. To involve citizens in the work of the schools, to encourage public participation in school activities, and to solicit public advice on how we can achieve our educational goals.

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