

70073v2

KHC

DISTRIBUTION/POSTING OF PROMOTIONAL MATERIALS IN SCHOOLS

Attention shall be given to the following guidelines when requests to advertise in schools are being considered:

1. All decisions must be within the requirements of other Division policies.
2. The primary function of the school is the education of the student and all activities approved for advertising must have educational value to students.
3. Schools may cooperate in furthering the work of non-profit community-social service and cultural organizations, provided that such cooperation does not interfere with the educational program of the schools.
4. Such fund-raising activities as walkathons, skate-a-thons, etc., sponsored by outside agencies should be discouraged. In any event the school should establish the maximum number of activities of this nature, which it intends to support each year.
5. Activities encouraging competition among schools, especially those awarding prizes for the winning schools, should be discouraged.
6. General information and/or announcements pertaining to an organization, agency, or individual should be made to the students by the school administration rather than by a representative of the organization.
7. Posting of materials distributed by the Administration Office shall be at the principals' discretion unless otherwise directed.

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| ADOPTED | REVIEWED | REVISED | PAGE |
| | 9-June-09 | | 1 of 1 |
| | 11-16-09 | | |