

St. James Scholarship Foundation

ANNUAL REPORT
2017

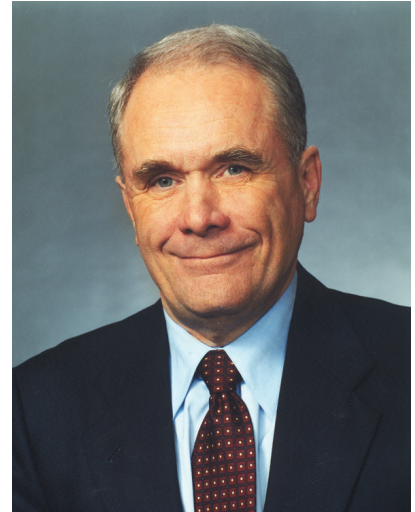


President's Report 2017

During the 2016-2017 school year, the St. James Scholarship Foundation continued to emphasize building awareness of our foundation and connecting with our community.

The president has continued meeting with a group of Silver Heights Collegiate 1960's Alumni over a number of years at Christmas. This group has become one of our most loyal and long term donors and this opportunity is taken every year to update the group with our annual report and to respond to questions.

The current status of the foundation was presented to the St. James-Assiniboia School Division Board of Trustees at the August meeting. The President had the opportunity to share the 2016 Annual Report at that time, which led to a discussion regarding our development efforts and plans for the future.



In 2017, the foundation received significant donations to support new awards for high school graduations in St. James-Assiniboia School Division. Mr. Bill Moir, a member of the class of 1966 at St James Collegiate, made a \$10,000 donation to fund a new award at his alma mater. This award was endowed in our Agency Fund at the Winnipeg Foundation enabling it to continue in perpetuity at \$500 annually. A very significant corporate donation was also received from Winnipeg Airports Authority of over \$10,000. It was again endowed at the Winnipeg Foundation to provide perpetual awards for graduates proceeding to post secondary programs related to aviation.

Memorial donations continue to be an important piece of our organization. A new memorial award was established in memory of Paul Havixbeck, formerly a high school mathematics teacher in St. James.

During the past year we experienced some changes in our Board of Director's membership. James Gillespie retired and was replaced by Dorothy Young, retired Assistant Superintendent of St. James-Assiniboia School Division. Our Treasurer, Nora Wood, retired to take up new employment as the Assistant Secretary Treasurer of Seven Oaks School Division. Nora has been a mainstay in our efforts for several years and we wish her well in her future endeavours.

Our board appreciates the ongoing administrative support provided by the St. James-Assiniboia School Division, all without cost to the endowment. Staff members Nora Wood, Accounting Manager, Elizabeth Rothery, Executive Secretary, and Jennifer Cameron, Information Officer, deserve our thanks and appreciation for the direct support they provide to our board.

We look forward to continuing to serve our community as we work to recognize the many dedicated and capable young people attending our community schools. We welcome community contributions to our endowment fund, which directly supports deserving students in their future endeavours.

Bruce G. Alexander
President, St James Scholarship Foundation

Recipient Profile

The Indigenous Leadership Award

On June 29, 2017, the Indigenous Leadership Award was presented for the first time to a deserving student in St. James-Assiniboia School Division (SJASD).

The St. James Scholarship Foundation developed the award in the 2016-17 school year to help support a self-identified Indigenous graduate in pursuing post-secondary education. The successful candidate demonstrates strength of character and fortitude and is involved in extra-curricular activities at school or in the community. A student's need for financial support may be considered. Any self-identified Indigenous student graduating from a high school in SJASD can apply for the scholarship. In 2017, the scholarship foundation was honoured to present the Indigenous Leadership Award to Charly Hinton from Collège Sturgeon Heights Collegiate.

"We had a number of amazing students apply, which really demonstrates the need for funds, and it was a difficult choice," said Indigenous Education Teacher and member of the selection committee Mrs. Waters. "Charly really stood out to us though."

Hinton has long prioritized her academics, along with her educational goals. As a student, she was part of the International Baccalaureate program up until Grade 11. At that time, the heavy course load intrinsic with the IB program began to interfere with her ability to maintain a part time job. This didn't keep Charly from actively pursuing her favourite subject. During Grade 11 and 12, Charly took a number of English courses and reached out to the English Department at Collège Sturgeon Heights Collegiate to help strengthen her skills in preparation for her future career.

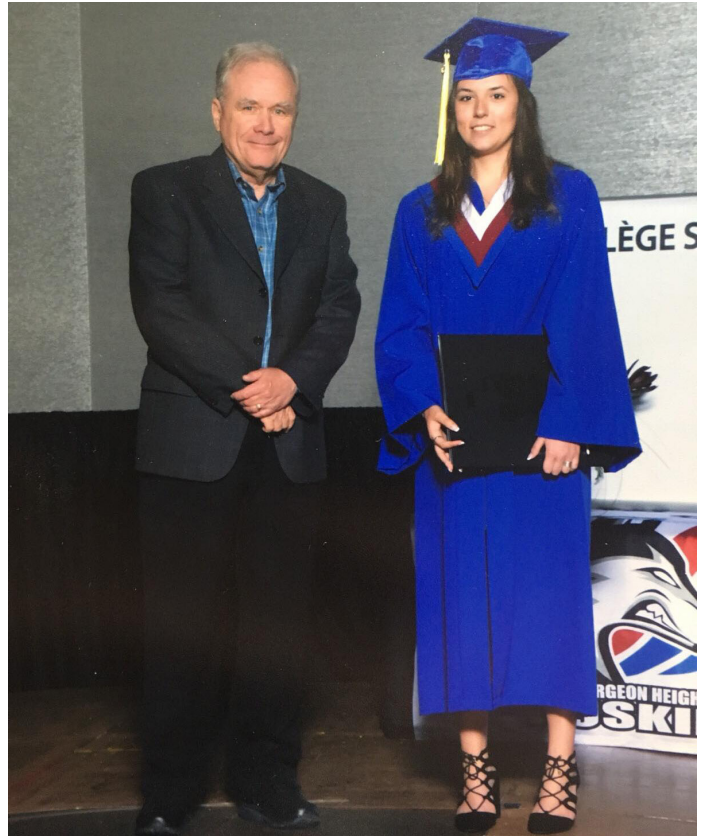
"I want to be a high school teacher and my goal is to teach English and Indigenous studies," said Hinton.

Hinton is Sioux, Ojibway, Cree and French. Both of her parents are Métis and her mom's side of the family is from Crane River. At school, Hinton joined the Indigenous Culture Club, made up of approximately 15 students.

"Indigenous students and some non-Indigenous would get together during lunch every Friday and we would talk about stuff in the Indigenous community," said Hinton. "We went on field trips to sweat lodges too."

While Hinton was involved in her school community and worked hard to maintain her grades, she also overcame big challenges throughout her life that further illuminated her strong sense of self.

"My parents got divorced when I was really little and my dad moved to a different country," said Hinton. "My mom was a single mom for a very long time and supported me financially by working three jobs herself."



When Hinton found out she was selected to receive this scholarship award, she cried with excitement and hugged Mrs. Waters for all the help she provided throughout the process.

"It meant I could finally get all my books and I wouldn't have to worry about not being able to afford them," said Hinton.

The \$1,000 scholarship funded Hinton's first year of books, with room to spare, as she earned direct entry into the Faculty of Education at the University of Winnipeg. After her first year of university, she is currently sitting at approximately a 3.5 GPA, balancing her part time job and just completed a service learning course at Gordon Bell High School. She had the opportunity to assist refugee students with their studies, particularly in English, and developed close relationships with many of the students she taught.

Hinton said she would encourage any graduating student to apply for a scholarship if they are thinking about it because "you just never know." She did not expect to receive this award but is very thankful she was selected as it meant a great deal to both her and her family.

Best of luck to Hinton in her future endeavours!

Written by Information Officer, Jen Cameron

Donor Profile

Winnipeg Airports Authority Queen Elizabeth II Scholarship

A special visit from our royal monarch in 2010 inspired a local corporation to fuel new ideas to support youth in our community.

On July 3, 2010, Her Majesty Queen Elizabeth II and His Royal Highness Prince Philip marked the first official passengers to the new terminal at the Winnipeg James Armstrong Richardson International Airport. During her visit, the Queen addressed the youth of tomorrow in a signed and sealed letter meant to be opened in 50 years. This thoughtful gesture on behalf of the Queen resonated with those in attendance.

President and CEO of Winnipeg Airports Authority (WAA) Barry Rempel said, "That sparked in us the idea of, 'What else can we be doing particularly for the youth in our community?'"

Since 2006, WAA has offered the Silverwing Youth Volunteer Program to local high school students. The program is an opportunity for students to gain knowledge of airport operations and the many different career paths intrinsic to the field. The volunteer program, paired with Her Majesty's vision, motivated WAA to launch a scholarship to help support students interested in a career in aviation.

"I see a bright future for aviation in our community and for this campus," said Rempel. "We want to encourage students, particularly those who already have an awareness of the airport, to consider pursuing careers in aviation."

After managing The Queen Elizabeth II Aviation Scholarship for a few years independently, WAA reached out to the St. James Scholarship Foundation to further establish the award. This partnership seemed like a natural fit as the airport is located in St. James-Assiniboia and frequently collaborates with the aviation program at Collège Sturgeon Heights Collegiate. Through a generous donation of \$10,000 to the foundation, the scholarship is now going to be offered in perpetuity for years to come to students graduating in St. James-Assiniboia School Division. The scholarship will be awarded in June of 2018 to an applicant who demonstrates a strong interest in pursuing a career in aviation.

"If we are going to keep growing the benefit of the airport and our community, we are going to need more and more people," explained Rempel. "Just the straight economic growth of our community requires more people get involved in aviation."

He explains how a common misperception in aviation is the idea that industry workers are primarily pilots. While pilots are essential, Rempel says they are currently hiring professionals in an array of fields to meet



the diverse needs of the industry, including planners, mechanics, engineers and financiers, to name a few. For the past 20 years, since the federal government transferred control of the airport to WAA, the corporation has created more than 500 jobs per year, totalling over 10,000 jobs.

"It's a significant engine of our economy," said Rempel. "Many people don't know that Winnipeg led the country last year in domestic aviation growth."

With 4.3 million passengers in 2017, the airport is consistently looking for new opportunities to expand and offer more services to the local community. While this can mean providing more non-stop flights or more options for destinations, it can also translate into large-scale innovations for our province. For example, a series of discussions between Standard Aero, WAA, General Electric and WestJet led to the development of a jet engine testing facility in the middle of Winnipeg's airfield in 2011. This facility, which is where the 787 received its certification, enables large engines to be fixed closer to home in Canada compared to in the southern U.S. The facility has since been expanded twice to accommodate the growing demand.

"We just want students in aviation not overlook the potential within the industry," said Rempel.

For WAA, this scholarship aligns with the corporation's strategic mandate to be responsible members of the community and supports their desire to be advocates for the future of aviation. Rempel says what excites him the most are the stories that will follow the recipients of this scholarship and being able to watch the successes they experience throughout their careers.

Written by Information Officer, Jen Cameron

Donor Profile

The Bill Moir Award

A graduate of St. James-Assiniboia School Division devoted his career to helping build what is now the largest restaurant chain in Canada.

With 4,999 locations world-wide, Tim Hortons has indisputably become a popular household name and a leading Canadian brand. According to former St. James resident Bill Moir, achieving this iconic status involved many elements such as great store owners, effective distribution systems and a strong, consumer-based marketing approach. For 24 years, from 1990 to 2014, Moir worked as the Chief Brand and Marketing Officer for Tim Hortons. He was responsible for the overall brand planning and all of the company's marketing programs.

"It's just about understanding what the consumers' needs and wants are and trying to put that into place," said Moir. "Making it more than just a transaction but a relationship with the consumer in many ways."

Moir discovered his passion for marketing upon graduating high school while completing a business degree at the University of Manitoba. His education provided him with a strong foundation to experience success throughout his career as he was a key player in the rapid growth of Tim Hortons in the Canadian market and also received many prestigious recognitions along the way, such as being named Marketer of the Year by Marketing Magazine. Today, he is determined to help others pursue their personal goals and achieve their own version of success through the introduction of an annual scholarship at his former high school, St. James Collegiate.

Moir grew up on Collegiate Street and attended three schools in St. James-Assiniboia School Division. He transitioned from École Assiniboine to Deer Lodge Junior High to lastly St. James Collegiate, class of '66.

"I had a great experience at St. James Collegiate and I thought there might be something that might work there," said Moir, referring to the new scholarship. "I'm fortunate to be able to do it and if I'm able to help out in some small way, I'm glad to be able to do that."

After putting himself through university for the most part, with the help of his parents, and having three children of his own, Moir is happy to offer a scholarship to hard working and deserving students. In his eyes, a deserving candidate is measured on academics but also their involvement in other aspects of society, which is reflected in the criteria of the scholarship.

Through a generous donation of \$10,000 to the St. James Scholarship Foundation, the annual Bill Moir Award is now established in perpetuity at St. James Collegiate.



The award will be presented to a student for the first time in June of 2018 in the amount of \$500. The recipient will be a student with a minimum academic average of 80% who is involved in the Hockey Academy, high school hockey or hockey community (other inter-collegiate sports may be considered). The candidate will also be someone who demonstrates good citizenship within the school and has post-secondary aspirations.

"Like many Canadians, I love hockey and I just thought I would be nice to tie that aspect in," said Moir.

Moir played hockey all his life through community club programs, the St. James Canadians, three years in university and also for one year abroad in Europe. He still plays today and is a big fan of the sport.

While Moir has not resided in Winnipeg since 1981, the city remains dear in his heart. Now living in Toronto, Moir is still actively involved in a number of endeavours. He is a partner in a video creation company called Upstream Content Creation and also sits on a number of advisory boards, such as the Trillium Health Partners Hospital Foundation. He thinks success is a bit of process sometimes but says it comes down to minding what you want to do and what you love to do. He left future award recipients with one final thought as they move forward with their education:

"It's about finding what you want to do and then being really focused on how you can be the best you can and that's a personal choice. I think people need to define success in their terms and not necessarily how society defines it."

The Bill Moir Award will be presented at the St. James Collegiate graduation ceremony on June 27, 2018 and at future ceremonies for many years to come.

Written by Information Officer, Jen Cameron

St. James Scholarship Endowment Fund

Funds invested within the St. James Scholarship Endowment Fund are held separately with the Winnipeg Foundation. All gifts made to this fund are pooled and permanently invested to provide a stable, annual revenue stream and help support the long-term financial strategy of the St. James Scholarship Foundation.



Interim Fund Report

St. James Scholarship Foundation Funds - Combined

October 1, 2017 to December 31, 2017

Fund Established -No Date
Fund # STJAME_m

	Opening Balance Oct 1	YTD Change	Closing Balance
Market Value	135,222.79		
Disbursements Payable	1,142.95		
Fund Balance	136,365.74		
Activity - Current Fiscal Year			
Contributions Received		7,685.12	
Other		0.00	
Investment Income (Loss)		5,668.42	
Less Disbursements Paid		0.00	
Less Administration Fees		-676.11	
Less Investment Fees		-118.33	
Fund Balance			148,924.84
Less Disbursements Payable			7,307.95
December 31, 2017 Market Value			\$141,616.89
Contribution Summary			
Opening Balance	121,038.42		
Capitalized Income		0.00	
Current Contributions		0.00	
Matching Grants/ Transfers		7,685.12	
Other		0.00	
Total Contributions			\$128,723.54
Disbursement Summary			
Opening Balance Payable	1,142.95		
Spending Policy Allocation		6,165.00	
Other		0.00	
Disbursements Paid		0.00	
Less Capitalized Income		-0.00	
Disbursements Payable			\$7,307.95

For more information about your fund please contact
Denise Campbell, Fund Administration Specialist
dcampbell@wpgfdn.org or 204-944-9474

The Winnipeg Foundation

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St. James-Assiniboia Scholarship Foundation
Statement of Financial Position as at December 31, 2017 - Unaudited

		2017	2016
ASSETS			
Current Assets	Cash & Short-Term Investments	148,610.00	\$ 158,867.00
	Accounts Receivable	7,430.00	9,735.00
		156,040.00	168,602.00
Non-Current Assets	GIC Investments	17,428.00	34,913.00
	Patronage Equity	503.00	451.00
		17,931.00	35,364.00
		\$ 173,971.00	\$ 203,966.00
LIABILITIES AND NET ASSETS			
Current Liabilities			
	Accounts Payable	\$ 11,588.00	\$ 19,245.00
		11,588.00	19,245.00
Net Assets			
	Restricted Fund	102,804.00	132,567.00
	Unrestricted Fund	59,579.00	52,154.00
		162,383.00	184,721.00
		\$ 173,971.00	\$ 203,966.00

St. James-Assiniboia Scholarship Foundation
Statement of Revenues & Expenses - Unaudited
For the Period Ending December 31, 2017

		Restricted Funds 2017	Unrestricted Funds 2017	Total 2017	Total 2016
Revenues					
	Donations	\$ 5,225.00	\$ 3,675.00	\$ 8,900.00	\$ 40,692.00
	Interest	-	2,247.00	\$ 2,247.00	2,135.00
	WF Spending Grant	4,772.00	2,536.00	\$ 7,308.00	3,850.00
	Total Revenue	9,997.00	8,458.00	18,455.00	46,677.00
Expenses					
	Awards	12,355.00	1,008.00	13,363.00	11,810.00
	Administrative Expenses	-	25.00	25.00	25.00
	Total Expenses	12,355.00	1,033.00	\$ 13,388.00	\$ 11,835.00
	Net Surplus (Deficit)	\$ (2,358.00)	\$ 7,425.00	\$ 5,067.00	\$ 34,842.00
	Net Assets, Beginning	\$ 132,567.00	\$ 52,154.00	\$ 184,721.00	\$ 161,689.00
	Transfers to WF Endowment Fund	27,405.00	-	27,405.00	11,810.00
	Net Assets, Ending	\$ 102,804.00	\$ 59,579.00	\$ 162,383.00	\$ 184,721.00

2017 St. James Scholarship Foundation Award Recipients

ST. JAMES COLLEGIATE	AMOUNT	RECIPIENT
Deer Lodge Centre	\$100	Trisha Ayo
St. James Collegiate Alumni Award	\$100	Emmanuel Vugampore
Jan Ernest Carlson Scholarship	\$400	Brianna Normandeau
Constance & George Waters Memorial Award	\$500	Brooke Penner
Eric Jonasson	\$500	Nathanael King
Tom Dercola Humanities Award	\$100	Adiam Negash
Penny Mead Memorial Scholarship	\$100	William Mayer
Captain Gordon Oliver Alexander Memorial	\$250	Meraf Gizaw
Edith & Thomas Cox Memorial Award	\$800	Fany Fast
Dr. D. Young Humanitarian Award	\$60	Meghan Fast
Harry Pauls English Award of Excellence	\$125	Isabel Andrea Nuestro
Emergent Biosolutions Science Award	\$400.00	Joela Giel Villanueva

COLLÉGE STURGEON HEIGHTS COLLEGIATE	AMOUNT	RECIPIENT
Deer Lodge Centre	\$100	Kaci Van Schepdael
Silver Heights Alumni Class of 60	\$500	Catherine Acebo
Joyce Aiken Award	\$100	Kaitlyn Haldene-Wilson
Jim Huggard Award	\$500	Kaitlyn Merrill
Wpg Rock and Mineral Jewelry Award	\$100	Connor Pokornik
Silver Oak Hockey Tournament Scholarship	\$200	Jamie Pischke
Penny Mead Memorial Scholarship	\$100	Bradley Cairns-Digel
Susan Bohonos Memorial Award	\$500	Erin Roulston
Emergent Biosolutions Science Award	\$400	Kaelyn Middleton
Indigenous Leadership Award	\$1,000	Charly Hinton
Brent Corrigan Award of Excellence	\$250	Natasha Murray

WESTWOOD COLLEGIATE	AMOUNT	RECIPIENT
Deer Lodge Centre	\$100	Marissa Friesen
Jill Mino Memorial	\$250	Alissa Lee
Penny Mead Memorial Scholarship	\$100	Austin Ducharme
Shannon Ellis Scholarship	\$150	Liam Dutiaume
Addy Ryngach Memorial	\$400	Bettina Shyllon
Emergent Biosolutions Science Award	\$400	Sean Thain

2017 St. James Scholarship Foundation Award Recipients

JOHN TAYLOR COLLEGIATE	AMOUNT	RECIPIENT
Darcee Gosselin Memorial Award	\$200	Kira Sousa
Deer Lodge Centre	\$100	Sienna Miller
Jim & Lillian Huggard Award	\$500	Kennedy Riehl
Penny Mead Memorial Scholarship	\$100	Taylor Stansfield
Madison Claven-Enns Memorial Award	\$100	Madeline Ward
Emergent Biosolutions Science Award	\$400	Taylor Michaels
JT 50th Anniversary Award	\$1,500	Risto Zimbakov

BUCHANAN SCHOOL	AMOUNT	RECIPIENT
Shirley Agnes Tyrrell Award	\$500.00	Alyssa Thomas

LINWOOD SCHOOL	AMOUNT	RECIPIENT
Julie Larson Memorial	\$25.00	Toby Cooper
	\$25.00	Isabelle Mutter

STEVENSON-BRITANNIA SCHOOL	AMOUNT	RECIPIENT
Julie Larson Memorial	\$50	Jhelica Nolasco Romee Miller Sierra Morse

BRUCE MIDDLE SCHOOL	AMOUNT	RECIPIENT
Julie Larson Memorial	\$50.00	Diana Shaklyar

ROTATED ANNUALLY - BRUCE	AMOUNT	RECIPIENT
Neil Krebs	\$100.00	Nicolas Eppler-Menei

LINCOLN MIDDLE SCHOOL	AMOUNT	RECIPIENT
James McLeod Memorial Award	\$100.00	Drew Desender

A Word of Thanks to Our Donors

This year's fundraising efforts raised a total of \$32,961 in contributions from individuals, members, community groups, local partners and organizations. The St. James Scholarship Foundation would like to acknowledge and say thank you to all of our donors for their generosity. A special thanks to the many St. James-Assiniboia School Division employees and trustees who contributed to this year's internal campaign. We appreciate your support.

Gifts of \$100 or more

Bruce Alexander
Gill Tyrell
Tom Dercola
John Waters
SCHI 60s Grads
Cheryl Smukowich
Ed Hume
Craig Johnson
Peter Woods

Extended Thank You

Lastly, thank you to The Winnipeg Foundation for supporting our mission.





Visit us online at
www.sjasd.ca/aboutus/scholarship