



# Westwood Collegiate

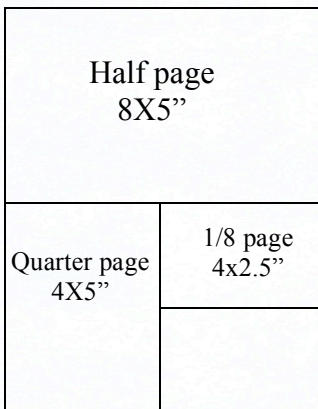
360 Rouge Road  
Winnipeg, Manitoba R3K 1K3  
Phone No. (204) 888-7650 Fax No. (204) 889-0802  
<http://westwood.sjds.net>

Dear Parents:

Looking for a creative way to tell your child, "I love you and I'm proud of you"?  
Place a recognition ad in the yearbook!

The recognition ads are reserved only for graduating students and can be ordered by family members or friends. In the future, seeing your message will bring a smile as they remember your love and support during these important years. It is easy to create a recognition ad, just go to [www.Jostens.com/yearbookads](http://www.Jostens.com/yearbookads), look up Westwood Collegiate, setup an account (register), create and order your ad online!

8"



10"

The prices for the ads are as follows:

An eighth of a page (horizontal 4X2.5 inch)	\$25
Quarter page (vertical 4X5 inch)	\$50
Half Page (horizontal 8X5 inch)	\$100
Full page (vertical 8x10 inch)	\$200

While you're thinking of what your ad will look like, also think about the size of the ad space. Select a horizontal or vertical format in a variety of sizes and costs. We can even keep the ad a secret until the yearbook is distributed (but only if your son or daughter isn't on the yearbook staff). Reserve a space for your ad today to say how proud you are. Like the yearbook, your message will be a permanent memory. Look at the next page for samples of ads and at the last page for more information from Jostens.

If you have questions or concerns about the ads you can contact Mr. Cichosz by email at [zbignew.cichosz@sjasd.ca](mailto:zbignew.cichosz@sjasd.ca), or by calling the school. For technical support please contact Jostens directly.

The deadline for submitting the ads online is **February 17, 2020**.

Sincerely,  
Z. Cichosz  
Yearbook Advisor

# First Name Last Name

Congratulations!

We are so proud of you & wishing you the best on your next adventure at USF. Keep up the great work!!!

We love you always,  
Mom, Dad and



# First Name Last Name

We are so proud of you! You've become an amazing young lady and we cannot wait to see what you accomplish in the future.

All Our Love,  
Mom, Dad, ~~Grandma~~



# First Name Last Name

Congratulations

I am so proud of you and know that you will do well in college. I wish you continued success in your life.

Love,  
Dad

P.S. If opportunity doesn't knock, build a door.



# First Name Last Name

You have brought so much joy and laughter into our lives. We are so proud of you and the man that you have become. Always believe in yourself. Know that there is something inside you that is greater than any obstacle. We love you!  
Mom and Dad




# Order your Yearbook Ad today!

**Deadline: 2/17/2020**

## Westwood Collegiate

Dear Parent or Student,

Yearbook recognition ads are a great way for parents, families and friends to commemorate student achievements and important milestones. In addition, revenues from recognition ads help our school to create a better yearbook. To purchase your ad online, follow the instructions on the form below. Please take into account our school's ad content guidelines on the bottom of this form during the creation of your ad online. All ad orders must be placed online by 2/17/2020. Sincerely, Yearbook Staff



*Celebrate your student's milestone.*

### Ad Pricing:

Ad Size	Color
Full Page	\$200.00
1/2 Page	\$100.00
1/4 Page	\$50.00
1/8 Page	\$25.00

**It's easy! Create your ad online at [www.jostens.com/yearbookads](http://www.jostens.com/yearbookads).**

- 1. Choose your ad size and layout.**
- 2. Enter your text.**
- 3. Upload your photos.**

#### Important information about yearbook ads

- Our school reserves the right to edit ads per our guidelines.
- We retain the right to remove any explicit text, graphic photos or copyright-protected imagery or photos.
- For the ad to appear in the yearbook, your ad must be purchased by the order deadline.
- Color photographs uploaded for black-and-white ads will appear in black and white.
- We will make every effort to use your layout and text as indicated. A proof will not be provided and no changes can be made after purchase.

#### Frequently asked questions

##### **How are the ad prices determined and what is the money used for?**

Ad prices are determined by our school. The revenue from Recognition Ads helps support our yearbook and keep it affordable for everyone.

##### **How is the ad deadline determined?**

The ad deadline is set by our school based on the production schedule for the yearbook.

##### **What should I say in my ad?**

The most effective ads reflect a balance between words and pictures. Ad text can consist of personal messages, inspiring quotations and/or passages from poetry. If you would like to see samples of the messages used in other ads, visit our website [www.jostens.com/yearbookads](http://www.jostens.com/yearbookads).

##### **Can I send my materials to the school?**

No, please do not send your materials to our school. Our school has selected Jostens to assist with our ad program. Please call our customer service number (800-358-0800) if you have questions or need assistance in creating your ad.

**More questions? Call Jostens at (800) 358-0800.**

#### Your school has issued the following guidelines surrounding recognition ad content:

Our school reserves the right to edit ads per our guidelines. Please make sure all submitted materials are appropriate for school publication.